

Deep South Food Alliance



Who We Are

The **Deep South Food Alliance (DSFA)** is a network of organizations, producers, and aggregators in southeast, central, and west Alabama and eastern Mississippi.

Organized in 2012, **DSFA** is a coalition of individuals and organizations across the Black Belt who share a guiding objective: to advance historically disadvantaged rural communities by supporting agriculture economies, particularly low-resource smallholder farmers of color.

Led by project director Andrew Williams, CEO of the United Christian Community Association (TUCCA), **DSFA** harnesses the specialties, infrastructure, and local networks of member organizations to provide training, technical assistance, and market connections to more than 100 smallholder farmers in the region it serves.

Our Mission

To create greater economic impact and wealth opportunities for small, midsize, limited resource, and socially disadvantaged farmers through increased marketing, product aggregation, and technical assistance.

Supporting the Community

The **Deep South Food Alliance** is located in the southern part of Alabama, known as the Black Belt. This area is known to be very rural and have a low median income. We plan to help these rural farmers grow and bring businesses to the Black Belt region.

For example, we provide locally farmed vegetables to local school systems. This is helping the farmers, while teaching students to eat healthy and hopefully give them knowledge of locally grown food and its impact.

Who We Sell To

Marengo County School System

Kora's Place, Demopolis, Alabama.

Hunter Restaurant, Akron, Alabama.

Magnolia Vegetable Product's, Brundage, Alabama.

Direct to Local Consumers

Red Diamond

Five Year Goal

to become a profitable vegetable company that supports West Alabama, the landowners, and the people that live in the area